## **ORDER**

103289 Orders Order / Rev: Alt Order #: 06825826 Product Desc: NRCC IE 2012 Estimate: 2602 Flight Dates: 10/05/12 - 10/11/12 Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 10/08/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: National Media, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 815 Slaters Ln. EOM/EOC Alexandria, VA 22314 Agency Commission: 15% NRCC IE Advertiser Name: Demographic: A25-54 New Business Thru: **Product Codes:** PLI2 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/11/12	167	\$154,125.00	\$131,006.25

## Totals

Advertiser External ID:

Agency External ID:

101010				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	167	\$154,125.00	\$131,006.25	0.00
Totals	167	\$154,125.00	\$131,006.25	0.00

## Associat Executives

ACCOUNT EXECUTIVES				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share		Share	Total
KSNV	`	37%	\$154,125.00
Market	4.1	100%	\$416,554.05

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
-KFBT		\$0.00 -
KINC	0%	\$0.00
KLAS	22%	\$91,641.89
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$62,483.11
KTUD	0%	\$0.00
KVVU	22%	\$91,641.89
KVWB	0%	\$0.00
LV1	0%	<b>\$0</b> ,00
UNKWN	4%	\$16,662.16

Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
E 1 KSNV	10/05/12	10/05/12	M-F 5-6a WakeUp v M-F 5-6a WakeUp v	_	5-6a	F	:30	2	\$400.002	0.00 NM	2	\$800.00
WAKE V	<b>W/WAGNF</b>	RS1	·	v								
<u>Star</u>	rt Date	End Date	<u>Weekdays</u> <u>S</u>	pots/Week	<u>Rate</u>	Rating						
Week: 10/0	01/12	10/07/12	F	2	\$400.00	0.00						

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**KSNV** 

Order / Rev: Alt Order #:

TODAY SHW

Week: 10/08/12

Start Date

E13 KSNV 10/09/12 10/09/12

**End Date** 

10/14/12

<u>Weekdays</u>

Spots/Week

CM

103289

06825826

Advertiser:

NRCC-IE

Product Desc:

NRCC IE 2012

Flight Dates: 10/05/12 - 10/11/12 Estimate: 2602 Inventory Code Days Ch Start Fnd Break Start/End Time Len Spots Rate Pri Rtg Type Spots l n Amount KSNV 10/05/12 10/05/12 M-F 5-6a WakeUp w/WaQM 5-6a :30 \$400.002 0.00 NM \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date **End Date** Rating **Weekdays** Spots/Week Rate 10/07/12 ---F--\$400.00 Week: 10/01/12 0.00KSNV 10/08/12 10/08/12 M-F 5-6a WakeUp w/Wa@M 5-6a :30 \$400.002 0.00 NM 2 \$800,00 M----M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Spots/Week Rate Rating Weekdavs 10/14/12 M----\$400.00 0.00 Week: 10/08/12 KSNV 10/09/12 10/09/12 M-F 5-6a WakeUp w/WaQM 5-6a -T----:30 2 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date <u>Weekdays</u> Spots/Week Rate <u>Rating</u> 10/14/12 \$400.00 0.00 Week; 10/08/12 10/10/12 10/10/12 M-F 5-6a WakeUp w/WaQM KSNV 5-6a --W---:30 2 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays. Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---W----\$400.00 0.00 KSNV 10/11/12 10/11/12 M-F 5-6a WakeUp w/WaQM 5-6a ---T---:30 2 \$400,002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating ---T---Week: 10/08/12 10/14/12 \$400.00 0.00 KSNV 10/05/12 10/05/12 M-F 6-7a WakeUp w/Wa@M 6-7a ---F--:30 2 \$725.001 0.00 NM \$1,450.00 2 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating 10/07/12 \$725.00 0.00 Week: 10/01/12 10/08/12 10/08/12 KSNV M-F 6-7a WakeUp w/WaQM M-----:30 2 \$725.001 0.00 NM \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Weekdays Rating Spots/Week Rate Week: 10/08/12 10/14/12 M-----\$725.00 0.00 KSNV 10/09/12 10/09/12 M-F 6-7a WakeUp w/Wa@M 6-7a -т----:30 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Rating <u>Weekdays</u> Spots/Week Rate Week: 10/08/12 10/14/12 -T----\$725.00 0.00 E 9 KSNV 10/10/12 10/10/12 M-F 6-7a WakeUp w/WagM :30 0.00 NM 6-7a --W----2 \$725.001 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNR\$2 Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/08/12 10/14/12 --W----\$725.00 0.00 E 10 KSNV 10/11/12 10/11/12 0.00 NM M-F 6-7a WakeUp w/WaQM :30 \$725.001 6-7a ---T---2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Rating Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> --T---Week: 10/08/12 10/14/12 \$725.00 0.00 E11 KSNV 10/05/12 10/05/12 **Today Show** CM 658a-9am ---F--:30 \$900.001 0.00 NM \$3,600.00 **Today Show TODAY SHW** Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 ----F--Week: 10/01/12 \$900.00 0.00 E 12 KSNV 10/08/12 10/08/12 **Today Show** CM 658a-9am :30 \$900,001 0.00 NM M----\$3,600.00 Today Show

Rating

0.00

:30

4

\$900.001

0.00 NM

\$3,600.00

<u>Rate</u>

\$900.00

658a-9am

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**KSNV** 

Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

2602

Break Start/End Time Len Spots Rate Pri Rtg Type Spots Amount Start End Inventory Code Days Ln Ch Today Show **Today Show TODAY SHW** Start Date End Date Weekdays Spots/Week Rate Rating 0.00 10/14/12 4 \$900.00 Week: 10/08/12 :30 \$900.001 \$3.600.00 E 14 KSNV 10/10/12 10/10/12 Today Show CM 658a-9am --W----0.00 NM Today Show **TODAY SHW** Weekdays Start Date **End Date** Spots/Week Rate Rating --W----Week: 10/08/12 10/14/12 \$900.00 0.00 \$900.001 0.00 NM \$3,600.00 E 15 KSNV 10/11/12 10/11/12 **Today Show** CM 658a-9am ---T---:30 **Today Show TODAY SHW** Start Date End Date Weekdays Spots/Week Rate Rating ---T---\$900.00 0.00 Week: 10/08/12 10/14/12 ----S-:30 \$375.001 0.00 NM 2 \$750.00 E 16 KSNV 10/06/12 10/06/12 News 3 Sunrise - SATURIM 6a-7a News 3 Sunrise SATURDAY NW3 AT SUNRISE Rating End Date Spots/Week Start Date Weekdays Rate 10/07/12 \$375.00 0.00 Week: 10/01/12 \$625.001 0:00 NM \$2,500.00 E 17 KSNV 10/06/12 10/06/12 Saturday Today CM 7a-9am ----5-:30 Saturday Today SATURDAY TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----S-\$625,00 0.00 E 18 KSNV 10/07/12 10/07/12 :30 \$375.001 0.00 NM 2 \$750.00 News 3 Sunrise - SUND&M 6a-7a ----s 2 News 3 Sunrise SUNDAY NW3-SUNRS WKND End Date Weekdays Spots/Week Rate Rating Start Date Week: 10/01/12 10/07/12 \$375.00 0.00 ----S E19 KSNV 10/07/12 10/07/12 Sunday Today CM 7a-8am :30 2 \$500.002 0.00 NM 2 \$1,000.00 Sunday Today SUN TODAY Spots/Week Rating Start Date End Date Weekdays Rate 10/07/12 \$500.00 0.00 Week: 10/01/12 10/05/12 10/05/12 M-F Today Show II 3rd HCM 9-10a ----F--:30 2 \$425.001 0.00 NM 2 \$850.00 E 20 KSNV M-F Today Show II **TODAY SHW2** Start Date **End Date** Weekdays Spots/Week Rate <u>Rating</u> ---F--0.00 Week: 10/01/12 10/07/12 \$425.00 E 21 KSNV 10/08/12 10/08/12 M-F Today Show II 3rd HBM M-----:30 2 \$425,001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Spots/Week Start Date **End Date** Weekdays Rate Rating \$425.00 Week: 10/08/12 10/14/12 0.00 \$425.001 0.00 NM 2 \$850.00 E 22 KSNV 10/09/12 10/09/12 M-F Today Show II 3rd HCM 9-10a -T----:30 2 M-F Today Show II **TODAY SHW2** Start Date **End Date** Weekdays Spots/Week Rate Rating \$425.00 -T----0.00 Week: 10/08/12 10/14/12 E 23 KSNV 10/10/12 10/10/12 M-F Today Show II 3rd HBM 9-10a --W---:30 2 \$425,001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date End Date Weekdays Spots/Week Rate Rating \$425.00 Week: 10/08/12 10/14/12 0.00 \$425,001 0.00 NM \$850.00 E 24 KSNV 10/11/12 10/11/12 M-F Today Show II 3rd H0M :30 2 2 9-10a M-F Today Show II **TODAY SHW2** Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating \$425.00 0.00 Week: 10/08/12 10/14/12 ---T---E 25 KSNV 10/05/12 10/05/12 CM 10am-11am :30 2 \$325,001 0.00 NM 2 \$650.00

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KSNV

Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #: Flight Dates:

06825826

10/05/12 - 10/11/12

Product Desc:

NRCC IE 2012

Estimate:

2602

TODAY SHW3	Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type 3	Spots	Amount
Signt Date   Find Date   Weekdays   Spots/Week   Sale   Rating   Weekdays   Spots/Week   Sale   Sa		- 151		M-F Today Show				··					
Start Date   End Date   Week (1909)   1	TODAY	CHWS		Today 4th Hour									
Mesek 10001/12   100071/2     2 \$25.00   0.00   0.00   2 \$325.001   0.00 NM   2 \$650.00   100071/2			End Date	Weekdays	Spots/Week	Rate	Rating				1		
TODAY SHW3													
Start Date   Mode   M			2 10/08/12	-	III4th 191M	10am-11am	M	:30	2	\$325.001	0.00 NM	2	\$650.00
E 27 KSIV   10/09/12   10/09/12   M-F Today Show III 4th BM   10am-11am   -T	<u>Star</u>	t Date											
State   Stat				M-F Today Show		*****		:30	2	\$325.001	0.00 NM	2	\$650.00
Size   Date   Mexical Color	TODAY	SHW3		Today 4th Hour									
E28 KSNV 10/10/12 10/10/12 M-T Today Show III 4th BM			End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Today SHW0   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Co.00	Week: 10/0	08/12	10/14/12	-T	2		0.00						
Start Date   End Date   Weeksday   SpotsWeek   Rate   SpotsWeek   Rate   SpotsWeek   SpotsWeek   Rate   SpotsWeek   SpotsWeek   SpotsWeek   SpotsWeek   Rate   SpotsWeek			2 10/10/12	-	III 4th 13M	10am-11am	~~W	:30	2	\$325.001	0.00 NM	2	\$650.00
Model: 10/08/12   10/11/12   10/11/12   M-F Today Show  II 4th BM   10 am-11 am			End Date	Weekdays	Spots/Week	Rate	Rating						
TODAY SHW3 Slart Date Week: 10/08/12 10/05/12 10/05/12 Rachael Ray Rachael Ray Start Date Week: 10/08/12 10/05/12 10/05/12 Rachael Ray Rachael Ray Start Date Week: 10/08/12 10/05/12 Rachael Ray Rachael Ray Rachael Ray Start Date Week: 10/08/12 10/05/12 Rachael Ray Start Date Week: 10/08/12 10/05/12 Rachael Ray Rachae		-											
Start Date			2 10/11/12		III 4th 13M	10am-11am	T	:30	2	\$325.001	0.00 NM	2	\$650.00
Rechard   Rech			End Data	Mookdova	Snote/Mook	Pate	Datina						
RACHAEL RAY   Start Date   Meek days   Spots/Week   Rate   Rating   Meek days   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate											ļ		
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Weekdays   Spots/Week   Rate   Rating   Start Date   Sta				•	СМ		F	:30	2	\$325.001	0.00 NM	2	\$650.00
Week: 10/09/1/2   10/07/12  F   2   \$325.00   0.00	RACHA	EL RAY									ļ		
Rachael Ray						•							
Start Date   End Date   Weekdays   Spots/Week   Rate   Sating   O.00				Rachael Ray		•		:30	2	\$325.001	0.00 NM	2	\$650.00
Week: 10/08/12   10/14/12   M   2 \$325.00   0.00			End Data	Vita alcelava	Chata (Mack	Pato	Dating						
Rachael Ray    Start Date   Week: 10/08/12   10/14/12   10/10/12   Rachael Ray   CM   11am-12pm  w   30   2   \$325.00   0.00   NM   2   \$650.00								, , , , <u>-</u> .					
Start Date   Horizontal Neek: 10/08/12   10/14/12   -T	E32 KSNV	10/09/1	2 10/09/12		СМ	11am-12pm	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
Week: 10/08/12         10/14/12         -T         2         \$325.00         0.00           E33 KSNV 10/10/12 10/10/12 Rachael Ray         CM         11am-12pm        W         :30         2         \$325.001         0.00 NM         2         \$650.00           RACHAEL RAY Start Date Week: 10/08/12 10/14/12W         End Date Rachael Ray         Weekdays Rachael Ray         Spots/Week Spots/Week         Rate Rating Rachael Ray         Rating Rachael Ray         0.00 NM         2         \$650.00           RACHAEL RAY Start Date Week: 10/08/12 10/05/12 10/05/12 10/05/12 10/05/12 The Agenda 1230pm         Spots/Week Rate Spots/Week         Rate Rating Rating         Rating Rating         0.00 NM         1         \$325.00         0.00 NM         <													
Rachael Ray  Start Date Week: 10/08/12 10/14/12W 2 \$325.00 0.00  E 34 KSNV 10/11/12 10/11/12 Rachael Ray RACHAEL RAY  Start Date Weekdays Rachael Ray Rachael Ray Rachael Ray Rachael Ray  Rachael Ray Rachael Ray  Start Date Week: 10/08/12 10/14/14 10/14/14													
RACHAEL RAY   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	E33 KSNV	10/10/1	2 10/10/12		CM	11am-12pm		:30	2	\$325.001	0,00 NM	2	\$650.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	RACHA	FI RAY		Rachael Ray									
E 34 KSNV 10/11/12 10/11/12 Rachael Ray CM 11am-12pmT :30 2 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY  Start Date Week: 10/08/12 10/14/12T 2 \$325.00 0.00  E 35 KSNV 10/05/12 10/05/12 The Agenda 1230pm CM 1230-1pF :30 1 \$325.001 0.00 NM 1 \$325.00  NEWS 3 AT NOON  Start Date Week: 10/01/12 10/07/12 The Agenda 1230pm CM 1230-1pF :30 1 \$325.001 0.00 NM 1 \$325.00  NEWS 3 AT NOON  Start Date Neek: 10/01/12 10/07/12 The Agenda 1230pm CM 1230-1p M :30 1 \$325.001 0.00 NM 1 \$325.00  NEWS 3 AT NOON  Start Date End Date Neek: 10/01/12 10/08/12 10/08/12 The Agenda 1230pm CM 1230-1p M :30 1 \$325.001 0.00 NM 1 \$325.00  NEWS 3 AT NOON  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 M 1 \$325.00 0.00				Weekdays	Spots/Week	<u>Rate</u>	Rating						
Rachael Ray    Rachael Ray   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating				W	2	\$325.00	0.00						
RACHAEL RAY  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/08/12   10/14/12  T   2 \$325.00   0.00  E 35 KSNV   10/05/12   10/05/12   The Agenda 1230pm   CM   1230-1p  F   :30   1 \$325.001   0.00 NM   1 \$325.00	E34 KSNV	10/11/1	2 10/11/12	•	CM	11am-12pm	T	:30	2	\$325.001	0.00 NM	2	\$650.00
Start Date Week: 10/08/12         End Date 10/14/12         Weekdays T         Spots/Week 2         Rate 325.00         Rating 0.00           E 35 KSNV 10/05/12 10/05/12 10/05/12         The Agenda 1230pm The Agenda 1230pm         CM 1230-1p The Agenda 1230pm        F         :30 1 \$325.001         0.00 NM         1 \$325.00           NEWS 3 AT NOON Start Date Week: 10/08/12 10/08/12 10/08/12         Weekdays The Agenda 1230pm         Spots/Week Rate 1330-1p         Rating M         :30 1 \$325.001         0.00 NM         1 \$325.00           NEWS 3 AT NOON Start Date Week: 10/08/12 10/14/12         Weekdays Meekdays         Spots/Week Rate Rating M         Rating Rating News 10/14/12         Rating M         Rating News 10/14/12	RACHA	FL RAY		Rachael Ray									
E 35 KSNV 10/05/12 10/05/12 The Agenda 1230pm CM 1230-1pF :30 1 \$325.001 0.00 NM 1 \$325.00  The Agenda 1230pm  NEWS 3 AT NOON  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/01/12 10/07/12F 1 \$325.00 0.00  E 36 KSNV 10/08/12 10/08/12 The Agenda 1230pm CM 1230-1p M :30 1 \$325.001 0.00 NM 1 \$325.00  NEWS 3 AT NOON  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/08/12 10/14/12 M 1 \$325.00 0.00				<u>Weekdays</u>	Spots/Week	Rate	Rating						
The Agenda 1230pm  NEWS 3 AT NOON  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/01/12 10/07/12F 1 \$325.00 0.00  E 36 KSNV 10/08/12 10/08/12 The Agenda 1230pm CM 1230-1p M :30 1 \$325.001 0.00 NM 1 \$325.00  The Agenda 1230pm  NEWS 3 AT NOON  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/08/12 10/14/12 M 1 \$325.00 0.00	Week: 10/	08/12	10/14/12	T			0.00						
NEWS 3 AT NOON  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12F 1 \$325.00 0.00  E 36 KSNV 10/08/12 10/08/12 The Agenda 1230pm CM 1230-1p M: 30 1 \$325.001 0.00 NM 1 \$325.00  NEWS 3 AT NOON  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 M 1 \$325.00 0.00	E35 KSNV	10/05/1	12 10/05/12	_	•	1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
Start Date         End Date         Weekdays         Spots/Week         Rating           Week: 10/01/12         10/07/12        F         1 \$325.00         0.00           E 36 KSNV 10/08/12 10/08/12 10/08/12 The Agenda 1230pm         CM 1230-1p         M         :30 1 \$325.001         0.00 NM         1 \$325.00           NEWS 3 AT NOON           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/08/12 10/14/12         M         1 \$325.00         0.00	NEWS	3 AT NO	ON	ine Agenda 123	upm								
E 36 KSNV 10/08/12 10/08/12 The Agenda 1230pm CM 1230-1p M :30 1 \$325.001 0.00 NM 1 \$325.00  The Agenda 1230pm  NEWS 3 AT NOON  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/08/12 10/14/12 M 1 \$325.00 0.00	<u>Sta</u>	<u>rt Date</u>	End Date										
NEWS 3 AT NOON <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/08/12 10/14/12 M 1 \$325.00 0.00								:30	1	\$325.001	0.00 NM	1	\$325.00
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/08/12 10/14/12 M 1 \$325.00 0.00			.011	The Agenda 123	0pm								
Week: 10/08/12 10/14/12 M 1 \$325.00 0.00				/Mackdave	Snote/Maak	Rata	Rating						
					<u> </u>		<u>-</u>						
	E37 KSNV	10/09/	12 10/09/12		СМ	1230-1p	-T	:30	1	\$325.001	0.00 NM	1	\$325.00

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Order / Rev:

103289

Advertiser:

NRCC-IE

2602

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

KSNV


Ln Ch	Start	End	Inventory Code	Break	Start/End T	me Days	Len Spe	ots	Rate Pri	Rtg Type S	pots	Amount
			The Agenda 1230p									
NEWS 3	AT NO	¬N.	The Agenda 1230p	om								
	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				1		
Week: 10/0		10/14/12	-T	1	\$325.00	0.00						
E 38 KSNV	10/10/1:	2 10/10/12	The Agenda 1230p	m CM	1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
			The Agenda 1230p	om								
	AT NO				<b>.</b>	D. ()						
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
Week: 10/0		10/14/12	The Agenda 1230p	m CM	1230-1p	T	;30	1	\$325,001	0.00 NM	1	\$325.00
E 28 VOUA	10/11/1.	2 10/11/12	The Agenda 1230p		1250-1p	,	,50	•	φ020,00	0.00	·	<b>*</b>
NEWS 3	AT NO	ON	.,,g,									
<u>Sta</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/0	08/12	10/14/12	T	1	\$325.00	0.00					_	
E40 KSNV	10/06/1	2 10/06/12	_		9am-930am	S-	:30	1	\$500.001	0,00 NM	1	\$500.00
NEWGO	TDV W	ZND	News 3 Today - S/	<b>ΑΤ</b>								
	TDY-Wi	End Da <u>te</u>	Weekdays	Spots/Week	Rate	Rating				i		
ا/Week: 10	rt <u>Date</u> 01/12	10/07/12	S-	1	\$500.00	0.00						
			Chris Matthews 9:3	BOAM SM	9:30a-10a	5	:30	1	\$500.002	0.00 NM	1	\$500.00
2-77 10111	10,017	2 10.0	Chris Matthews St							1		
CHRIS	MATTHE	:WS										
<u>Sta</u>	rt Date	End Date		Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S	1	\$500.00	0.00			0.450.004	0.00.104		#000 00
E42 KSNV	10/05/1	2 10/05/12		СМ	3-4p	F	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PH	11		Dr Phil									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10/		10/07/12	F	2		0.00						
E 43 KSNV		2 10/08/12	Dr. Phil	СМ	3-4p	M	:30	2	\$450.001	0.00 NM	2	\$900.00
			Dr Phil							1		
DR, PH					ъ.	D - #						
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week 2		<u>Rating</u> 0.00						
Week: 10/ E 44 KSNV		10/14/12		CM <sup>2</sup>	3-4p	-T	:30	2	\$450.001	0.00 NM	2	\$900.00
E 44 KSNV	10/09/1	2 10/09/12	Dr. Phil	CIVI	υ <del>-4</del> μ	•	.00,	2	ψ+00,001	0.00 1417	-	φοσοίσο
DR. PH	IL		<i>5</i> 11 mm									
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/	08/12	10/14/12	-T	2		0.00						
E 45 KSNV	10/10/1	2 10/10/12		CM	3-4p	W	:30	2	\$450.001	0.00 NM	2	\$900.00
DD DU			Dr Phil									
DR. PH		End Date	Weekdays	Spots/Week	Rate	Rating						
<u>ى دە</u> /Week: 10	<u>rt Date</u> /08/12	10/14/12	~~W	2		0.00						
E 46 KSNV			Dr. Phil	CM	3-4p	T	:30	2	\$450.001	0.00 NM	2	\$900.00
			Dr Phil		•							
DR, PH	IL									1		
	ırt Date	End Date		Spots/Week		Rating						
Week: 10		10/14/12	T		\$450.00	0.00	.00		¢705.004	0.00.004	4	\$725.00
E47 KSNV	10/05/1	12 10/05/12	NEWS 3 at 4 (1 h		4-5pm	F	:30	1	\$725.001	0,00 NM	1	\$720.00
NEWS	3		4PM NEWS (1 ho	ur)	(4:30 PM-5:0	JO PIVI)				İ		
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	F	1		0.00						
E48 KSNV	10/08/	12 10/08/12	NEWS 3 at 4 (1 h	IOUR)CM	4-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00
			4PM NEWS (1 ho	ur)	(4:30 PM-5:0	00 PM)						
NEWS		<b>.</b>		0( 227	. h	D-4:						
_	rt Date	End Date	<u>Weekdays</u> M	Spots/Week		Rating 0.00						
Week: 10 E 49 KSNV		10/14/12		CM	4-5pm	-T	:30	1	\$725.001	0.00 NM	1	\$725.00
E48 VOIVV	101081	12 10/08/12		CIVI	T Spin	,	.00		Ţ, <b>2</b> 0.00 /	-1.00	•	

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**KSNV** 

Order / Rev: Alt Order #:

Flight Dates:

103289 06825826

10/05/12 - 10/11/12

Advertiser:

NRCC-IE

Product Desc:

NRCC IE 2012

Estimate:

2602

Days Inventory Code Break Start/End Time Len Spots Rate Pri Rtg Type Spots Amount Ln Ch Start End NEWS 3 at 4 (1 HOUR) (4:30 PM-5:00 PM) 4PM NEWS (1 hour) NEWS 3 Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating 0.00 \$725.00 Week: 10/08/12 10/14/12 -T----\$725.00 E 50 KSNV 10/10/12 10/10/12 \$725.001 0.00 NM NEWS 3 at 4 (1 HOUR)CM 4-5pm --w---:30 (4:30 PM-5:00 PM) 4PM NEWS (1 hour) NEWS 3 End Date Spots/Week Rate Rating Start Date Weekdays \$725.00 0.00 Week: 10/08/12 10/14/12 ~~W----E 51 KSNV 10/11/12 10/11/12 :30 \$725.001 0.00 NM \$725.00 NEWS 3 at 4 (1 HOUR)CM 4-5pm ---T---(4:30 PM-5:00 PM) 4PM NEWS (1 hour) NEWS 3 Start Date End Date **Weekdays** Spots/Week Rate Rating ---T---\$725.00 0.00 Week: 10/08/12 10/14/12 0.00 NM 5-630p ----F--:30 3 \$1,200.001 3 \$3,600.00 E 52 KSNV 10/05/12 10/05/12 M-F Early News CM M-F Early News NEWS 3 Spots/Week Rating **End Date** Weekdays Rate Start Date ----F--3 \$1,200.00 0.00 Week: 10/01/12 10/07/12 3 \$1,200.001 0.00 NM 3 \$3,600.00 E 53 KSNV 10/08/12 10/08/12 M-F Early News CM 5-630p M----.30 M-F Early News NEWS 3 Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating 10/14/12 3 \$1,200.00 0.00 Week: 10/08/12 M-----:30 3 \$1,200,001 0.00 NM \$3,600.00 E 54 KSNV 10/09/12 10/09/12 CM 5-630p M-F Early News M-F Early News NEWS 3 End Date Spots/Week Rate Rating Start Date Weekdays 10/14/12 3 \$1,200.00 0.00 Week: 10/08/12 E 55 KSNV 10/10/12 10/10/12 M-F Early News CM 5-630p --14----:30 3 \$1,200,001 0.00 NM \$3,600,00 M-F Early News NEWS 3 Spots/Week Rating Start Date End Date Weekdays Rate 10/14/12 3 \$1,200.00 0.00 Week: 10/08/12 \$3,600.00 CM 5-630p ---T---:30 3 \$1,200,001 0.00 NM E 56 KSNV 10/11/12 10/11/12 M-F Early News M-F Early News NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---T---3 \$1,200.00 0.00 E 57 KSNV 10/05/12 10/05/12 M-F Jeopardy CM 630-7pm ---F--:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating \$1,300.00 0.00 Week: 10/01/12 10/07/12 E 58 KSNV 10/08/12 10/08/12 M-F Jeopardy CM 630-7pm 1 \$1,300,001 0.00 NM \$1,300.00 M-----:30 M-F Jeopardy **JEOPARDY End Date** <u>Weekdays</u> Spots/Week Rate Rating Start Date M-----\$1,300.00 Week; 10/08/12 10/14/12 0.00 0.00 NM E 59 KSNV 10/09/12 10/09/12 M-F Jeopardy CM 630-7pm :30 1 \$1,300.001 \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date **End Date Weekdays** Spots/Week Rate Rating 10/14/12 1 \$1,300.00 0.00 Week; 10/08/12 1 \$1,300,001 0.00 NM \$1,300.00 E 60 KSNV 10/10/12 10/10/12 CM :30 M-F Jeopardy 630-7pm -----M-F Jeopardy **JEOPARDY** Start Date **End Date** <u>Weekdays</u> Spots/Week <u>Rate</u> Rating \$1,300.00 0.00 Week: 10/08/12 10/14/12 ~-W---\$1,300.00 E 61 KSNV 10/11/12 10/11/12 M-SA 8-11p / SUN---T---:30 1 \$1,300.001 0.00 NM

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Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

2602

Ln Ch S	tart End	Inventory Code	Break	Start/End T	me Days	Len Spot	ts Rate Pri	Rtg Type Sp	ots	Amount
		Jeopardy in PRIM Jeopardy in Prime								
JEOPARD)	Y			Doto	Rating			1		
<u>Start D</u> Week: 10/08/		<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,300.00	0.00					** ***
	0/05/12 10/05/12	M-F Wheel	CM	7-730pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEEL-FO	)DTNE	M-F Wheel of Fo	rtune							
Start D		<u>Weekdays</u>	Spots/Week	Rate	Rating			1		
Week: 10/01/		F	1 CM	\$1,300.00 7-730pm	0.00 M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
E 63 KSNV 10	0/08/12 10/08/12	M-F Wheel of Fo	=	, , oop				ļ		
WHEEL-FO		Mookdovo	Spots/Week	Ra <u>te</u>	<u>Rating</u>					
<u>Start E</u> Week: 10/08/		<u>Weekdays</u> M	<u> </u>	<del></del>	0.00			0.00.100	4	\$1,300.00
	0/09/12 10/09/12		CM	7-730pm	-T	:30	1 \$1,300.001	0.00 NM	1	\$1,500.00
WHEEL-F	ORTNE	M-F Wheel of Fo	ortune					1		
Start [	Date <u>End Date</u>	<u>Weekdays</u>	Spots/Week	Rate	Rating 0.00					
Week: 10/08		-T M-F Wheel	1 CM	\$1,300.00 7-730pm		:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
E65 KSNV 1	0/10/12 10/10/12	M-F Wheel of Fo		1 1000						
WHEEL-F		181a a ledinuo	Spots/Week	Rate	Rating					
<u>Start  </u> Week: 10/08		<u>Weekdays</u> w		\$1,300.00	0.00					¢4 300 00
	0/11/12 10/11/12		e in PRIMM	M-SA 8-11p	/ SUNT	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEEL-F	ORTNE	Wheel in Prime								
Start	<u>Date</u> <u>End Date</u>		Spots/Week		Rating					
Week: 10/08		SIGN ON-SIGN	OFF CM	\$1,300.00 5a-459a	0.00 S-	:30	2 \$525.001	0.00 NM	2	\$1,050.00
E 68 KSNV 1	10/06/12 10/06/12	ROS	011 0111	(9:30 PM-10	):30 PM)					
JEOP/WH		Mookdove	Spots/Weel	Rat <u>e</u>	Rating					
<u>Start</u> Week: 10/0		Weekdays		\$525.00	0.00			0.00 104	4	\$4,000.00
	10/08/12 10/08/1	2 Mon PR 8-10p	CM	8-1 <b>0</b> pm	M	:30	1 \$4,000.001	0.00 NM	'	φ4,000.00
THE VOI	CE	Monday Prime	8-1upm					·		
Start	Date End Date		Spots/Wee		Rating					
Week: 10/0	8/12 10/14/12	M2 Wed PR 9-10p	CM	1 \$4,000.00 9-10pm	0.00 W	:30	1 \$3,000.002	0.00 NM	1	\$3,000.00
E70 KSNV	10/10/12 10/10/1	Wednesday Pri								
L&O:SVL		Manhaladayo	Spots/Wee	k <u>Rate</u>	Rating					
<u>Start</u> Week: 10/0	<u>t Date     End Date</u> )8/12       10/14/12			1 \$3,000.00	0.00			0.00 1114	1	ቀ១ ኃስስ ስስ
	10/10/12 10/10/1	2 Wed PR 10-11		10-11pm	~-M	:30	1 \$3,200.001	0,00 NM	1	\$3,200.00
CHICAG	O FIRE	Wednesday Pr	ime 10-11pm							
	t Date End Dat		Spots/Wee		Rating					
Week: 10/0			CM	1 \$3,200.00 8-9pm	0.00 F	- :30	1 \$1,700.002	0.00 NM	1	\$1,700.00
E72 KSNV	10/05/12 10/05/	Friday Prime 8		J 5[F						
	RE YOU?	e Week <u>days</u>	Spots/Wee	ek <u>Rate</u>	Rating			l		
<u>Star</u> Week: 10/0	<u>rt Date</u> <u>End Dat</u> 01/12 10/07/13		<u> </u>	1 \$1,700.00	0.00			0.00 NB4	4	\$3,000.00
E 73 KSNV	10/05/12 10/05/	12 Fri PR 9-10p	CM	9-10pm	F	- :30	1 \$3,000.001	0.00 NM	1	υυ,υυυ,υυ
GRIMM-	-NBC	Friday Prime 9	-10bm							
<u>Sta</u>	rt Date End Da		Spots/Wee							
Week: 10/0			CM	1 \$3,000.00 10-11pm	S	- :30	1 \$1,200.003	0.00 NM	1	\$1,200.00
E / 5 KSNV	10/06/12 10/06/	14	0.51	- 1,						

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Amount

Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #: Flight Dates: 06825826

10/05/12 - 10/11/12

Product Desc: Estimate:

NRCC IE 2012

2602

Rate Pri Rtg Type Spots Days Len Spots Break Start/End Time **Inventory Code** Ln Ch Start End Sat PR 10-11p Saturday Prime 10-11pm L&O SVU-SA-NBC Rating Spots/Week Rate Weekdays Start Date End Date 0.00 ----S-\$1,200.00 10/07/12 Week: 10/01/12 \$2,500.00 0.00 NM 1 \$2.500.001 :30 1p-530pm E76 KSNV 10/07/12 10/07/12 NFL Pre-Game / FNA CM NFL Pre-Game FTBL NITE AMR Rating Rate Spots/Week End Date Weekdays Start Date \$2,500.00 0.00 10/07/12 Week: 10/01/12 \$20,000.00 0.00 NM 2 \$10,000.001 :30 1P-9PM \_\_\_\_\_ CM E 77 KSNV 10/07/12 10/07/12 NFL Football NFL Football NBC SUN-FTBL Rate Rating Spots/Week Start Date Weekdays End Date 2\$10,000.00 0.00 10/07/12 -----Week: 10/01/12 \$3,200.00 0.00 NM 2 \$1,600,002 :30 E 78 KSNV 10/07/12 10/07/12 News 3 Live in Prime 7-10pm News 3 in Prime NWS3 LVE-PRIME Spots/Week Rating Rate <u>Weekdays</u> End Date Start Date 0.00 2 \$1,600.00 10/07/12 Week: 10/01/12 \$1,200.00 0.00 NM 1 \$1,200,001 :30 M-F News 3 at Eleven CM 11pm-1135pm ---F--E 79 KSNV 10/05/12 10/05/12 M-F News 3 at Eleven **NEWS 3 AT 11** Rating Spots/Week Rate Start Date End Date <u>Weekdays</u> 1 \$1,200.00 0.00 10/07/12 ----F--Week: 10/01/12 \$1,200.00 0.00 NM M-----:30 1 \$1,200,001 11pm-1135pm M-F News 3 at Eleven CM E 80 KSNV 10/08/12 10/08/12 M-F News 3 at Eleven **NEWS 3 AT 11** Rate Rating Spots/Week Weekdays Start Date End Date \$1,200.00 0.00 10/14/12 Week: 10/08/12 \$1,200.00 0.00 NM 1 \$1,200,001 :30 11pm-1135pm E 81 KSNV 10/09/12 10/09/12 CM M-F News 3 at Eleven M-F News 3 at Eleven **NEWS 3 AT 11** Rating Spots/Week Rate Weekdays End Date Start Date \$1,200.00 10/14/12 Week: 10/08/12 \$1,200.00 0.00 NM :30 1 \$1,200,001 ---W----11pm-1135pm M-F News 3 at Eleven CM E 82 KSNV 10/10/12 10/10/12 M-F News 3 at Eleven **NEWS 3 AT 11** Spots/Week Rate Rating Start Date End Date <u>Weekdays</u> \$1,200.00 0.00 --W----10/14/12 Week: 10/08/12 \$1,200.00 0.00 NM 1 \$1,200.001 :30 11pm-1135pm ---T---E 83 KSNV 10/11/12 10/11/12 M-F News 3 at Eleven CM M=F-News 3 at-Eleven-**NEWS 3 AT 11** Rating <u>Rate</u> Spots/Week End Date Weekdays Start Date 1 \$1,200.00 0.00 ---T---10/14/12 Week: 10/08/12 \$2,200.00 2 0.00 NM 2 \$1,100.001 \_\_\_\_\_\_ :30 11pm-1135pm E 84 KSNV 10/06/12 10/06/12 Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven WKD2 NWS-AT 11 Rating Spots/Week Rate Weekdays Start Date End Date 2 \$1,100.00 0.00 ------Week: 10/01/12 10/07/12 \$1,000.00 \$500.001 0.00 NM :30 CM 1135p-1237a E 85 KSNV 10/05/12 10/05/12 The Tonight Show Tonight Show TONITE SHW Rating Spots/Week <u>Rate</u> Weekdays End Date Start Date \$500.00 0.00 ~---F--Week: 10/01/12 10/07/12 \$1,000.00 0.00 NM \$500.001 :30 1135p-1237a M-----CM The Tonight Show E86 KSNV 10/08/12 10/08/12 Tonight Show TONITE SHW Rating Spots/Week Rate <u>Weekdays</u> End Date Start Date \$500.00 0.00M-----10/14/12 Week: 10/08/12 \$1,000.00 \$500.001 0.00 NM :30 2 1135p-1237a CM E87 KSNV 10/09/12 10/09/12

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**KSNV** 

Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

2602

Rate Pri Rtg Type Spots Amount Len Spots Days Break Start/End Time Inventory Code Ln Ch End Start The Tonight Show **Tonight Show** TONITE SHW Spots/Week Rating Rate Weekdays End Date Start Date 0.00 \$500.00 10/14/12 -T----\$1,000.00 Week: 10/08/12 0.00 NM :30 2 \$500.001 1135p-1237a ~-W~--~ The Tonight Show CM E 88 KSNV 10/10/12 10/10/12 Tonight Show **TONITE SHW** Rating Rate Spots/Week Weekdays End Date Start Date \$500.00 0.00 --W----10/14/12 \$1,000.00 Week: 10/08/12 \$500.001 0.00 NM :30 ---T---1135p-1237a CM The Tonight Show E 89 KSNV 10/11/12 10/11/12 Tonight Show TONITE SHW Spots/Week Rate Page 1 Rating Weekdays End Date Start Date 0.00 \$500.00 ---T---10/14/12 Week: 10/08/12 \$2,800.00 0.00 NM 2 \$1,400,001 :30 1130pm-1:02am CM Saturday Night Live E 90 KSNV 10/06/12 10/06/12 Saturday Night Live SAT NITE LIVE Rating Spots/Week Rate End Date Weekdays Start Date 0.00 \$1,400.00 ----5-10/07/12 \$400.00 Week: 10/01/12 0.00 NM \$400.001 :30 Sun 1135p-1200a -----S E 91 KSNV 10/07/12 10/07/12 Sports Night in Las VegaGM Sports Night in Las Vegas SPORT NT-L VGS Rating Rate Spots/Week Weekdays Start Date End Date 0.00 \$400.00 ----S Week: 10/01/12 10/07/12 \$1,225.00 0.00 NM M-SA 8-11p / SUN-----S :30 1 \$1,225,001 Jeopardy in PRIME CM N92 KSNV 10/07/12 10/07/12 Jeopardy in Prime Rate Rating Spots/Week Weekdays Start Date End Date 1 \$1,225.00 0.00 ----S Week: 10/01/12 10/07/12 \$2,000.00 1 \$2,000.001 0.00 NM ----S-:30 CM 10-11pm Sat PR 10-11p N 93 KSNV 10/06/12 10/06/12 Saturday Prime 10-11pm Rating Spots/Week <u>Rate</u> End Date Weekdays Start Date \$2,000.00 ----S-Week: 10/01/12 10/07/12 \$2,800.00 0.00 NM 2 2 \$1,400.001 :30 MTWT---11pm-1135pm CM N94 KSNV 10/08/12 10/11/12 M-F News 3 at Eleven M-F News 3 at Eleven Rating Spots/Week Rate End Date Weekdays Start Date 0.00 2 \$1,400.00 MTWT---10/14/12 \$150.00 Week: 10/08/12 0.00 NM 1 \$150.001 Sat 1-2am / Sun 1:----S :30 LAW & ORDER (LF) CM N 95 KSNV 10/07/12 10/07/12 Law & Order (LF) Rate Rating Spots/Week Weekdays Start Date End Date 0.00 \$150.00 ----S 10/07/12 \$150.00 .Week: 10/01/12 1 · · · \$150,00-1 - · · · - 0,00 - NM \_ .\_ 1. \_. \_. =======:30= СM 12-3am N 96 KSNV 10/07/12 10/07/12 Dateline AN Dateline NBC AN Rating Spots/Week Rate Weekdays End Date Start Date 0.00 \$150.00 ----S 10/07/12 Week: 10/01/12  $0.00 \ \overline{MM}$ \$1,800.00 1 \$1,800.001 ·30 ~TW~~--N 97 KSNV 10/09/12 10/10/12 FacetoFace/Ralston Repum 730-758pm FacetoFace/Ralston Report Rating Rate Spots/Week Weekdays **End Date** Start Date 0.00 \$1,800.00 -TW----10/14/12 Week: 10/08/12 \$154,125.00 Totals